

Battlecard

AT&T Fleet Complete Platform Benefits

- Easy to use dynamic drag-and-drop tables to create a customized dashboard view.
- Leverages a GPS tracking device that monitors driver behavior and enables customers to manage risky driving
- Real-time Monitoring: Categorization of ECM Data, Color Coding of Geofences, Easy to understand Statuses, Easy to understand POI naming Automates driver's Hours of Service logbooking, pre and post-trip DVIRs and complies with ELD mandate
- Delivers fleet operations insights to help improve vehicle life, reduce unauthorized vehicle use and better manage inventory costs
- Offers one of the smallest asset trackers on the market to track and manage high-value equipment and assets
- Integrates with GM or Ford vehicles and allows GM or Ford customers to monitor the location and health of their vehicles without additional hardware
- Improves fleet safety with ADAS in the moment coaching, driver behavior and save on fuel, insurance and maintenance. Addressing instances of excessive speeding, harsh braking and racing and lower maintenance, fuel and insurance costs
- Helps manage task dispatching and communications with workforce in the field from one screen
- Desktop & Mobile App uses the latest mobile app technology for iOS and Android to provide a rich, fast and fluid user experience

Target Markets



- **Services:** HVAC, Electricians, Landscaping, Pest Control, Towing
- **Transportation:** Trucking, Food, Logistics, Agriculture
- **Construction**
- **Manufacturing, Utilities, Oil & Gas, Energy**
- **Delivery:** Retail, Courier, Armored Cars, Office Supplies
- **Government:** Property management, School buses, Emergency Services

Fleet Insights

Standard Plan (w/out ECM):

- \$14.24*/mth. + \$85 HW (FT1)
- \$14.99*/mth. + \$130 HW (MGS800)

Advanced Plan (w/ECM):

- \$19.25*/mth. + \$85 HW (FT1)
- \$20*/mth. + \$130 HW (MGS800)

*1 GB Rate plan included.
\$0.000009536/KB - Data Plan Overages.

Asset Insights

AT1 Hardware:

- \$8*/mth. + \$95 HW
- Or Suite Pricing - \$12.25/mth. - \$0 upfront

AT1 Solar:

- \$8*/mth. + \$85 HW
- Or Suite Pricing - \$12/mth. - \$0 upfront

*1 GB Rate plan included.
\$0.000009536/KB - Data Plan Overages.

Qualifying Questions

- How do you monitor vehicle location today? Does your company utilize a GPS solution to track your vehicles, containers or any other valuable assets?
- How many vehicles or assets do you own/operate? Are any of them GM or Ford vehicles?
- Have you had any challenges with recent litigations? Were you able to provide information as to who was at fault?
- Are you using services to help reduce your insurance costs?
- How do you measure performance and accountability of each of your drivers? How do you evaluate inefficiencies of your operations today?
- What are some of the ways you track fuel usage and costs?
- How do you ensure your drivers are compliant with the ELD mandate, are driving within allocated hours and have their vehicle inspection reports completed?
- What is your process today to ensure your vehicles are regularly maintained?
- How do you ensure your fleet represents a reputable brand image on the roads?
- What is your process for communicating with your drivers, to dispatch or to ask their status?
- In a collision situation, what is your process to verify who is at fault?
- How do you identify if any of your assets have been stolen and what are your steps for asset recovery?

Vision Forward Facing

Advanced:

- \$38*/mth. + \$365 HW up front or \$12/mnth.

Standard:

- \$34*/mth. + \$365 HW

Basic:

- \$29*/mth. + \$365 HW

*1 GB Rate plan included.
\$0.000009536/KB - Data Plan Overages.

Vision Dual Facing

Advanced:

- \$38*/mth. + \$395 HW up front or \$13/mnth.

Standard:

- \$34*/mth. + \$395 HW

*1 GB Rate plan included.
\$0.000009536/KB - Data Plan Overages.

Insights Solution Suite Pricing (ELD Compliance, Tracking, Vision)

Vision Forward Facing

- \$55.25*/mth.
- \$0 upfront HW

Vision Dual Facing:

- \$56.25*/mth.
- \$0 upfront HW

*2 GB Rate plan included. \$0.000009536/KB - Data Plan Overages.