

AT&T Fleet Complete Battlecard



AT&T Fleet Complete Platform Benefits

- Next-generation platform empowers connected fleet operations by optimizing driver and fleet safety, efficiency, compliance and sustainability. Customized dashboards, reports, and best-in-class location data maximize visibility of many connected assets on one platform.
- Leverages a GPS tracking device that delivers fleet operation insights to help improve vehicle life, reduce unauthorized use, and better manage inventory costs.
- Save on fuel, insurance, and maintenance costs by addressing instances of risky driving behavior such as speeding, harsh braking, distracted driving, and rapid acceleration.
- Improves driver coaching and fleet safety with AI-powered video telematics and Advanced Driver Assisted Systems (ADAS).
- Connects to Engine Control Module (ECM) and collects engine, vehicle and location data that empowers customers to reduce running costs, optimize routing, and improve fleet utilization.
- Automates driver's Hours of Service log booking, pre- and post-trip DVIRs and complies with ELD mandate using driver-friendly apps.
- Provides real-time fleet data on vehicle performance and driver behavior plus in-vehicle Wi-Fi hotspot functionality, transforming the vehicle into a mobile workstation.
- Monitors the location and health of connected fleets from a variety of manufacturers on one single platform without additional hardware. Integrates with GM, Ford, Stellantis, Tesla, and Vermeer.
- Offers one of the smallest asset trackers on the market to track and manage high-value equipment and assets.

Target Verticals



- **Services:** HVAC, Electricians, Landscaping, Pest Control, Towing
- **Transportation:** Trucking, Food, Logistics, Agriculture
- **Construction**
- **Manufacturing, Utilities, Oil & Gas, Energy**
- **Delivery:** Retail, Courier, Armored Cars, Office Supplies
- **Government & Public Sector:** Property Management, School Buses, Emergency Services

Fleet Insights

Standard Plan (w/out ECM):

- \$14.24*/month. + \$85 HW (FT1)
- \$14.99*/month. + \$130 HW (MGS800)

Advanced Plan (w/ECM):

- \$19.25*/month. + \$85 HW (FT1)
- \$20*/month. + \$130 HW (MGS800)

Vision Forward Facing

Advanced:

- \$38*/month. + \$365 HW up front or \$12/month.

Standard:

- \$34*/month. + \$365 HW

Basic:

- \$29*/month. + \$365 HW

Asset Insights

AT1 Hardware:

- \$8*/month. + \$95 HW
- Or Suite Pricing - \$12.25/month. - \$0 up front

AT1 Solar:

- \$8*/month. + \$85 HW
- Or Suite Pricing - \$12/month. - \$0 up front

Vision Dual Facing

Advanced:

- \$38*/month. + \$395 HW up front or \$13/month.

Standard:

- \$34*/month. + \$395 HW

Insights Solution Suite Pricing (ELD Compliance, Tracking, Vision)

Vision Forward Facing

- \$55.25**/month. - \$0 up front HW

Vision Dual Facing:

- \$56.25**/month. - \$0 up front HW

WiFi2Go

Standard Tracking:

- Unlimited WiFi
- \$40/month. + \$0 up front HW (FTxw)

* 1 GB Rate plan included. \$0.000009536/KB - Data Plan Overages.

** 2 GB Rate plan included. \$0.000009536/KB - Data Plan Overages.

Qualifying questions

- What kind of vehicles or assets does your organization own/operate? Are any of them GM, Ford, Stellantis, Tesla or Vermeer? How many?
- How do you track and manage them today? Does your company utilize a GPS solution to track your vehicles, containers or any other valuable assets? What insights do you wish you had?
- How do you measure performance and accountability of each of your drivers? How do you evaluate inefficiencies of your operations today?
- What is your process to locate and dispatch drivers?
- How do you validate your drivers follow the rules of the road? How do you ensure your drivers are compliant with the ELD mandate?
- What is your process today to ensure your vehicles are regularly maintained?
- Have you had any challenges with recent litigations? In an accident, how do you validate who is at fault? Do you have dash cameras or other tracking methods today?
- How do you locate remote assets today? How do you identify if any of your assets have been stolen and what are your steps for asset recovery?